pura
Part of the
thirsty work family

REFILLABLE SOLUTIONS

Personalise your Glass Bottles

Artwork Guidelines

Add your own company logo to your 750ml glass bottles

Through our bespoke printing service we'll brand as little as 60 bottles with your company logo.
These file supply guidelines will help you to supply your artwork correctly.

1 Choose your quantity

2 Download our printing template

3 Add your own logo and print colour/s

4 Add still or sparkling labelling

5 Supply your artwork

6 Place your order

PRINT AREA:

Please download the printing template from our website:
https://www.thirstywork.com/pura-products/glass-bottles/flip-top-750-glass-bottle

WRAP PRINT AREA: 256.35mm wide x 97mm high
Please add 3mm bleed to all edges

The full wrap print area is 256.35mm x 97mm (illustrated in blue).
If using a full wrap the whole artwork space can be filled on the template provided.

LOGO PRINT AREA: Logo text should be a maximum of 65mm wide x 97mm high.

If you'd simply like to add your logo to the front of the bottle we recommend centralising the logo text horizontally at a maximum of 65mm wide, within the logo print area. This will ensure that your logo is completely visible when viewed from the front.

FULL WRAP PRINT AREA

LOGO PRINT AREA

Call **01392 877172** Email **hello@thirstywork.com** **www.thirstywork.com/pura-products**
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Supplying your artwork

ARTWORK TEMPLATE:

Please download the printing template from our website:

https://www.thirstywork.com/pura-products/glass-bottles/flip-top-750-glass-bottle

IMPORTANT: Do not delete or edit the locked Layer 1. Create a separate Layer and use that for your design.

PRINT SPECIFICATION:

WRAP PRINT AREA: 256.35mm wide x 97mm high. Please add 3mm bleed to all edges.

LOGO PRINT AREA: Logo text should be a maximum of 65mm wide x 97mm high.

Print process: CMYK (colour matching is not guaranteed)

Artwork format: Vector

Bottle diameter: 79mm

Bottle colour: Clear

IMAGE FORMAT

When sending your logo / design to us please ensure that it is a vector file, preferably .ai; .svg; .eps; .cdr; .pdf.

Artwork should be supplied as CMYK colour process.

For photographic (raster) images, the lowest resolution we can accept is 300ppi. If you wish to scale up the photographic object such us: JPEG; JPG; PNG; BITMAP, etc - image quality may be affected. The higher the image resolution is the less chance for quality loss.

Any text included in the artwork must be converted to outlines to avoid any fonts being substituted. Please email your artwork to: hello@thirstywork.com

ADDING A WHITE LAYER

Create Spot1 colour for the white ink in the swatches library (Illustrator): Open the swatches window and create a new swatch or click the new swatch button at the bottom of the swatches window. Color Type: Spot Color. Set colour at 100% Cyan and 100% Magenta.

Select the artwork on the white layer and change the fill to Spot. Make the artwork a compound shape.

For the white layer, choke the artwork so it is slightly smaller than the original artwork. Select the layer and go to Object > Path > Offset Path: -0.04mm. With the compound shape still selected (it is smaller than the object), cut it using Ctrl + X. Delete the remaining art showing in the Spot1 layer. Paste it in front (Ctrl + F) of the art cut earlier.

Turn on Overprint Fill. Go to the Attributes panel and select Overprint Fill by ticking the box. If using strokes, also turn on Overprint Stroke. This is not needed for the colour layer.

ADDING A VARNISH LAYER

A full varnish layer is included in the set-up cost as standard, to help with durability of the print.

PROOFING:

If you have simply supplied us with your logo then we will initially provide you with an artwork proof. On approval of the completed artwork proof you will receive a digital proof showing the placement of your artwork on the glass bottle for final acceptance before proceeding to print your order.

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Prices correct at time of printing and subject to change. All prices exclude VAT.